

CHILI ARCHITECTURAL ADVISORY COMMITTEE  
May 10, 2016

A meeting of the Chili Architectural Advisory Committee was held on May 10, 2016 at the Chili Town Hall, 3333 Chili Avenue, Rochester, New York 14624 at 6:00 p.m. The meeting was called to order by Chairperson James Ignatowski.

PRESENT: Robert Latragna, Matt Emens and Chairman James Ignatowski.

Chairperson James Ignatowski declared this to be a legally constituted meeting of the Chili Architectural Advisory Committee. He explained the meeting's procedures and introduced the Committee and front table. He announced the fire safety exits.

1. Review of revised proposed signage for Cornerstone Urgent Care Facility, LLC, located at 2968 Chili Avenue, Rochester, N.Y. 14624

Jim Colombo was present to represent the application.

MR. COLOMBO: Hi. Jim Colombo, C-O-L-O-M-B-O, Skylight Signs representing Cornerstone Urgent Care. There are two signs there, if you do have the correct ones in front of you, one for the fascia sign and one for the pylon sign out front.

JAMES IGNATOWSKI: We don't have the --

MATT EMENS: Just the monument.

MR. COLOMBO: That's correct. There's the one we're talking about here (indicating).

JAMES IGNATOWSKI: Yes.

MR. COLOMBO: That's the one we're talking about, because that had to definitely be redone. The brick base has to be redone. 2 feet by 8 feet with 16 square on the sign itself on top of the customer supplied brick base. Double-face illuminated.

JAMES IGNATOWSKI: Any questions?

MATT EMENS: So the -- the sign that was on the fascia is not changing?

MR. COLOMBO: There wasn't a sign on the fascia. That is going to be new.

MATT EMENS: But I'm just saying it is not changed.

MR. COLOMBO: From there, no.

MATT EMENS: What we saw last time is what is going up there?

MR. COLOMBO: No. This is going up there, the one you have in front of you.

MATT EMENS: That's brick.

MR. COLOMBO: On the road sign.

JAMES IGNATOWSKI: Do you have --

MR. COLOMBO: The one for the fascia sign has not changed.

MATT EMENS: Okay. We don't have -- I don't have that one in front of me, sir.

MR. COLOMBO: Would you like a copy? I have a couple.

MATT EMENS: Perfect.

I think the original comments were just that those were -- the doctor had not tied his branding in on both of them or whatever.

MR. COLOMBO: Or signed the lease. That what I was waiting on.

MATT EMENS: So this is a new box sign.

MR. COLOMBO: Individual channel letters on illuminated raceway.

MATT EMENS: LED.

MR. COLOMBO: LED. The power packs are enclosed inside the raceway.

MATT EMENS: So for the monument sign, new brick base and then it was -- I thought they were going to try to reuse the box sign.

MR. COLOMBO: We're going to try to reuse the box sign. He notes if we can't, we'll have to mold it, fix it, do the best we can and if not, we'll have to manufacture a new one. In the meantime, we just want to replace the faces and get him going, once he builds the brick base.

MATT EMENS: I don't have any questions at this time.

JAMES IGNATOWSKI: Um, I'm assuming the brick is going to match the color on the existing building?

MR. COLOMBO: He is redoing that front. I'm not sure about the brick. I can double check that for you and let you guys know about that. I would say that is correct, but as of now, I know he is redoing something on the front fascia before we attempt to do anything.

JAMES IGNATOWSKI: The colors that are currently -- that you show on your submittal is what you're going to use in terms of the sign itself, the blue --

MR. COLOMBO: That's correct.

JAMES IGNATOWSKI: All right. All I will know is that what you plan on building in the field should be noted on here, so there will be no changes in the field.

MR. COLOMBO: That's correct.

JAMES IGNATOWSKI: I have no further questions.

ROBERT LATRAGNA: I'm satisfied.

JAMES IGNATOWSKI: Thank you, sir.

MR. COLOMBO: Thank you very much.

2. Review of existing sign for Parkminster Church located at 2710 Chili Ave., Chili New York.

Jim Odmak was present to represent the application.

MR. ODMARK: Good evening. My name is Jim Odmak. I'm Trustee, Chairman of Parkminster. I have a revised picture I can give you which now has street numbers affixed to the sign because I knew that was a non-compliance.

This is what I call a true-up in terms -- we applied for zoning -- updated zoning variance because the center section of the sign, the sign variance originally was without that center variable data section and about six years ago, the sign was revised and that was put in and now we were made aware we should have come back for an updated variance when that happened. So we're going through that process now.

MATT EMENS: It looks like in this original handout that you gave to us that it has a ground light.

MR. ODMARK: Yes, it does on both sides.

MATT EMENS: That on a timer?

MR. ODMARK: It's adjusted for dawn to dusk -- or dusk to dawn, excuse me.

MATT EMENS: Right.

And you said that the new portion of the sign is where you can change the letters out, change the text.

MR. ODMARK: Exactly.

MATT EMENS: You said that is only about six years old.

MR. ODMARK: Yes. About six years old. Basically the uprights and everything else was the same, so it is the same footprint, but there is more square footage of sign area now.

MATT EMENS: Wood painted posts or vinyl?

MR. ODMARK: They're steel.

MATT EMENS: Oh, they're steel?

MR. ODMARK: Yes.

JAMES IGNATOWSKI: Mr. Emens has asked my questions, so I have no other questions.

ROBERT LATRAGNA: No comments.

MR. ODMARK: After the meeting, do I get something with my variance?

ROBERT LATRAGNA: We'll send our recommendations to the Planning Board.

MATT EMENS: Yes. Which there are no comments.

MR. ODMARK: Okay. That covers that. It was on the checklist. I wanted to make sure I didn't go away without something I needed. Thank you.

3. Review of revised proposed elevations for the Fresenius Medical Care Dialysis Clinic located on 1200 Scottsville Road, Chili New York.

Dawn DiMedio was present to represent the application.

MS. DIMEDIO: Good evening. I'm Dawn DiMedio with Gerard Associates, architect in Pittsburgh. I'm the architect of record for the project.

I believe most of the comments when we met last related to the actual selection of finishes, so what I have brought here -- that is actually the print we had last time. I did bring updated drawings with the actual materials that we are going to use listed on them. I would like to just run through those with you if I could. Starting with the shingled roof that you see, and as we discussed last time, that is actually a screen for a flat roof. There is mechanical equipment behind that. That will be an Owens Corning product, a Duration shingle. The color is driftwood. The band that you see beneath -- essentially at the eave line, that is an EIFS. And what I have brought are actually samples of the Sherwin Williams color -- if you can see this, this is a Sherwin Williams color called wool skein.

The Hardie board is what is shown on the image as the blue. That is the siding. Again, I have brought the actual Sherwin Williams sample here you can see. That is a color called bracing blue.

Then the stone band or bell course, if you will, is actually another Owens Corning product, a cultured stone. The approximate depth is roughly a 4-inch veneer equivalent to your typical face brick, and I thought the best way to show that is actually, um -- I brought their -- their catalogue here with the sample colors. Since the product actually has quite a bit of range in it, um -- I will show this to you. It's a LedgeStone product. It has an overall kind of gray hue to it. You can see there are some browns, reds, golds to it.

If I recall, that was predominantly what we had discussed the last time. The glazing will be clear, low-e glass. What is shown as white on the image will, in fact, be a white aluminum. The same as with the Conyer aluminum framing around the windows will be -- they have a product called bone white. The white in all cases are pretty true whether they're aluminum soffit or in the Conyer products.

Signage we're not really proposing or asking for approval of the signage at this point in time. We show it to give an idea of where it would be located and what the tenant ultimately would desire on the building. This particular tenant, because they're a national company, if you

will, they have a couple of different sign vendors and they will make their own application to -- to you at the appropriate time for the signage for the building and if we get into a stanchion sign.

ROBERT LATRAGNA: Only thing -- I don't have any concerns with the coloring or the materials, but I would like to see either a list or a drawing that denotes what you're planning on using so we make sure after it is built that it was used.

MS. DIMEDIO: That is fine. I -- is the best way to submit those to you separately or just -- we are very, very close to making what will be the final building permit application with 100 percent of the details and the materials listed.

Would -- should we make a separate application to you or just submit the --

MATT EMENS: Not necessarily a separate application but probably just a record drawing of this rendering with those things denoted on it.

JAMES IGNATOWSKI: Yep.

MS. DIMEDIO: Just send it to the attention of the Architectural Review Board?

JAMES IGNATOWSKI: Yes.

MS. DIMEDIO: Okay.

MATT EMENS: So the white -- you're still going with the white.

The other thing, too, I noticed in your drawing -- because the drawings we got were the same ones, so I know you brought back the materials and I think you're right, that was really the biggest thing we captured.

The other thing we talked about was the overhang over the doors was about a 3 foot overhang -- is that --

MS. DIMEDIO: Yes.

MATT EMENS: That will obviously be shown on the drawings?

MS. DIMEDIO: On the final construction drawings, yes.

MATT EMENS: And it doesn't -- just to go back to the -- the aluminum frame storefront windows, you're saying that is going to be a white? It doesn't really show that way in this one, I guess I'm saying.

MS. CONNER: No. It's a little bit dark there. I think it is a function how it is rendered, kind of casting a shadow from the eave line over it. But the white, especially with the reflective -- I know we talked last time I was here about the contrast between the glass and the -- and the framing, if you will. I think with just the reflection, natural reflection off the glass, the white is not going to look as stark against the -- the openings as -- as, you know -- as perhaps one might think, if that is your concern.

MATT EMENS: Well, and just -- I mean, honestly, I think it will pop a lot more with that blue. The actual color versus this rendering.

MS. DIMEDIO: Yes. You kind of lose the framing in that image.

MATT EMENS: Because honestly when I look at this, I was -- everything looks browns from here. Then I see that white and I'm almost like why are you using the white. But if the frames -- but if the aluminum frames around the windows are white, then it still ties together. Otherwise I'm almost lost with the white.

MS. DIMEDIO: I think the white will read nicely. Like I said, in the bottom of the glass you will lose it more just because of the reflection of the material. But you're right, it would -- definitely stand out against kind of blue siding. It will have a -- you know, part of the concept when, you know, Fresenius does these freestanding buildings, is they want -- you have to take into consideration the patients that are coming and their kind of mental state.

So, you know, to -- to put a building like this, um, together and give it a kind of almost residential, homy feel is -- is kind of the -- the goal, if you will. And that also translates ultimately into the interior of it.

JAMES IGNATOWSKI: My -- how is this rendering generated? Is it a computer-generated rendering or --

MS. DIMEDIO: It is.

JAMES IGNATOWSKI: So you will be able to change the colors?

MS. DIMEDIO: We would be happy to. If you would like to see -- if you would like to see it with a little more, um -- a closer approximation to now the final selection materials, we're happy to do that and then we can send that to the Architectural Review Board for a record.

JAMES IGNATOWSKI: That is what I would ask.

MS. DIMEDIO: Happy to do that.

JAMES IGNATOWSKI: I have no further questions.

ROBERT LATRAGNA: All set.

JAMES IGNATOWSKI: Thank you.

MS. CONNER: Thank you so much.

#### 4. Review of signage for the Wegman's Complex, Chili.

Caitlyn Piatkowski was present to represent the application.

MS. PIATKOWSKI: My name is Caitlyn Piatkowski. I work in the site development group at Wegmans, so essentially, um, we're up for our renewal or have been for a while of our signage plan on our campus at Market Street, and so, um, I believe you have everything I gave Kathy (Reed).

We are proposing a few new signs since the Jetview Drive extension came through. We --

we have a few new directional signs we would like to put up to guide our truck drivers and employees and visitors to the campus as well as make it more uniform.

We had a few different style signs throughout the campus, so we were trying to continue the same look as what we had. Pretty basic just to get you around. I guess that's it.

MATT EMENS: I apologize. I'm just getting a look at this for the first time.

MS. PIATKOWSKI: That's fine.

MATT EMENS: Are any of the signs visible from Chili Avenue?

MS. PIATKOWSKI: From Chili, no.

MATT EMENS: That's what I thought. I was just taking a quick look.

And it looks -- like you said, it's all about directional signage.

MS. PIATKOWSKI: There is a roadway sign that says, "Wegmans complex," and I think that's about it. Yeah. That's -- I think that is the only one you can see from Chili Ave.

MATT EMENS: Are any of these signs lit?

MS. PIATKOWSKI: Yes. The one that, um, comes at the corner of Jetview Drive and Wegmans Market Street is lit and we would propose lighting the one that is on the warehouse roadway, as well, just so that you can see it at night for the truck drivers.

MATT EMENS: There is truck traffic all 24 hours?

MS. PIATKOWSKI: Yep.

MATT EMENS: No other questions.

JAMES IGNATOWSKI: Um, on the proposed free-standing signs, I'm assuming the colors that are shown on the drawings is what you're going to use on the building?

MS. PIATKOWSKI: That is what is out there right now. We have the -- the Wegmans logo is a different color than the rest --

JAMES IGNATOWSKI: It's gold.

MS. PIATKOWSKI: It's look a maroon brown color. It's Wegmans brown essentially.

JAMES IGNATOWSKI: I would just suggest that on your drawings you specify what those colors are.

MS. PIATKOWSKI: Uh-huh.

JAMES IGNATOWSKI: Then I have no other questions.

ROBERT LATRAGNA: On some of the new proposed signs, the sign size will require a variance. Are you aware of that?

MS. PIATKOWSKI: Yes. I will be going to the Zoning Board after.

ROBERT LATRAGNA: I would suggest that or recommend that anything -- if you're using a two-post sign --

MS. PIATKOWSKI: It's aluminum.

ROBERT LATRAGNA: And I would recommend that any future signs, you follow the same pattern.

MS. PIATKOWSKI: Yep.

ROBERT LATRAGNA: None of these signs with the exception over off Fisher Road are visible to the public.

MS. PIATKOWSKI: Okay. Cool.

JAMES IGNATOWSKI: Okay.

MS. PIATKOWSKI: Thank you.

JAMES IGNATOWSKI: Thank you.

Matt Emens made a motion to accept the 4/12/16 Architectural Advisory Committee minutes and Robert Latragna seconded the motion. The Board was unanimously in favor of the motion.

The meeting ended at 6:20 p.m.