

CHILI ARCHITECTURAL ADVISORY COMMITTEE
June 9, 2015

A meeting of the Chili Architectural Advisory Committee was held on June 9, 2015 at the Chili Town Hall, 3333 Chili Avenue, Rochester, New York 14624 at 6:00 p.m. The meeting was called to order by Chairperson James Ignatowski.

PRESENT: Robert Latragna, Paul Wanzenried and Chairman James Ignatowski.

Chairperson James Ignatowski declared this to be a legally constituted meeting of the Chili Architectural Advisory Committee. He explained the meeting's procedures and introduced the Committee and front table. He announced the fire safety exits.

APPLICANTS:

1. Review of proposed signage for Union Scrap Processing located at 3484 South Union Street, North Chili, NY 14514.

John Simmons was present to represent the application.

MR. SIMMONS: My name is John Simmons from Union Scrap Processing.

What we would like to do, currently we have a very small sign out front that is actually illegal. Goes back probably 20 plus years old. It is actually on State property. We're coming here today to rectify things. We would like to put a sign on our property. Our property sets back quite far from the main road. I think I -- we have provided a picture of the property and a location where we would like to put the sign. We would like the sign as big as possible, as large as the Town allows, and we've provided you a print of that. We really need the sign for identification purposes. There is a lot of confusion right now with traffic, and we need a sign out front that people can see. So that's -- that's about it. All told.

PAUL WANZENRIED: Did you say you currently have a sign?

MR. SIMMONS: Yes. If you look in the picture to -- you can barely see it, to the right of the picture, to the right of the driveway, very, very small.

PAUL WANZENRIED: Holy smokes. Okay. Your description says that it is a -- where did I see -- it is a single-sided sign.

JAMES IGNATOWSKI: Double-sided, I thought.

ROBERT LATRAGNA: Double-sided.

PAUL WANZENRIED: Is it double-sided? I know -- this is my point. This says, "Double."

MR. SIMMONS: The back of the sign --

PAUL WANZENRIED: It says right here in the intent letter. "Our intent is to erect a single-sided sign."

I know I didn't dream it up.

MR. SIMMONS: The single side is facing the road. The back of the sign, rather than having the sign blank, we were just going to put on "Thank you for your business."

But that is something that will not be facing the road. We just thought it would be nice to put it on the back of the sign. So I guess technically it is a double-sided sign, but what is facing the road is just going to be -- the front of the sign will identify Union Scrap Processing.

PAUL WANZENRIED: Did you say the current sign is in State property?

MR. SIMMONS: Yes. It's actually on State property. After we had it surveyed, that is something we discovered. Yes. I don't know if you know --

PAUL WANZENRIED: Wait a minute.

MR. SIMMONS: I'm sorry. I apologize.

PAUL WANZENRIED: No. You're all right. I sort of cut you off. I apologize.

Are you -- is where you're putting the proposed sign going to be on State property?

MR. SIMMONS: No.

PAUL WANZENRIED: Is it a right-of-way you're in?

MR. SIMMONS: No. We're going to be putting the property -- we're going to be putting the sign on our property. If you look, there are surveys attached that shows -- yes, it will be on our property. It is our intention -- I wanted to go through the Architectural Committee first, but it is our intention after this to go to the Zoning Committee to get a variance for the 15 foot setback, because if we set the sign -- the sign 15 foot back, I mean it will just be further back into our property, and less detectable by traffic on the road.

PAUL WANZENRIED: That lends me to -- my next question is that are you in somewhat of a blind spot? Because that's kind of at the bend of the road before you start going up the hill, correct?

MR. SIMMONS: The majority of the traffic comes from 4 -- 490.

PAUL WANZENRIED: Right.

MR. SIMMONS: And it's -- it's -- where we're going to place the sign, it's going to be

probably the best spot for traffic coming from that way. It doesn't come from -- from the other way, from the north. It comes from the south of -- if I have my directions correct.

PAUL WANZENRIED: Will the sign be perpendicular to the gravel driveway, gravel road, your gravel driveway? Pretty close to it?

MR. SIMMONS: Yes. Yes, it will. Yes.

PAUL WANZENRIED: Any lighting on this?

MR. SIMMONS: No.

PAUL WANZENRIED: I don't have any further questions right now.

JAMES IGNATOWSKI: Only two comments. One I just noticed is that -- probably what was confusing is on your tape map there, it doesn't show the road that goes to the left. If I'm facing the property, that goes to the left down the M& J Mobil. So your plot plan doesn't give quite an accurate description what is really going on over there in terms of where it sits.

MR. SIMMONS: Okay.

JAMES IGNATOWSKI: That might be confusing some people when they go to the Zoning Board. I know I have been to this area before, so I know how far it sits back, so I can understand why you are -- you're doing this the way it is. So maybe you want to see if you can correct that for you before you go to the Zoning Board.

MR. SIMMONS: Probably a few more pictures from different directions might be helpful.

JAMES IGNATOWSKI: Yes. Your tape map is not really giving an accurate description what's going on over there. My only comment would be just the colors, is there a possibility going to instead of black and white, something more earth tone?

MR. SIMMONS: What would you suggest?

JAMES IGNATOWSKI: Like a gray, or something like that, instead of just pitch black.

MR. SIMMONS: My initial reaction to that is if -- I think if we go with more earth tone, it will be less detectable from the road. Black and white, I think is going to stand out much better. Um, that's my initial reaction to that. We're pretty far back. Is it possible to do, sure? Just --

JAMES IGNATOWSKI: Darker gray. I think your lettering will still show up fine.

MR. SIMMONS: A dark gray?

JAMES IGNATOWSKI: Yes.

MR. SIMMONS: Dark gray for the lettering and as far as the background?

JAMES IGNATOWSKI: Stays white.

MR. SIMMONS: Stays white.

JAMES IGNATOWSKI: And the posts, too.

MR. SIMMONS: The posts -- gray posts instead of black?

PAUL WANZENRIED: Switch your black for your gray.

MR. SIMMONS: I got it. Yeah, I mean sure. Okay.

JAMES IGNATOWSKI: That's all for me.

ROBERT LATRAGNA: No further objections to this other than what is posed by my colleagues.

JAMES IGNATOWSKI: So our only recommendation is that instead of where you have black letters and black posts, you just go to a gray, darker gray.

MR. SIMMONS: Darker gray.

Would you require me to come back or something?

JAMES IGNATOWSKI: No.

MR. SIMMONS: Is the dark gray an actual requirement then of your approval?

JAMES IGNATOWSKI: It's a recommendation.

MR. SIMMONS: It's a recommendation, okay. I wasn't prepared for that comment. I am just concerned about the visibility. That's all, sir. So, yeah, other than that, I wouldn't have any objections to -- to gray whatsoever, as long as we can see it okay.

JAMES IGNATOWSKI: It's either that or fluorescent pink.

MR. SIMMONS: Fluorescent pink. Okay.

PAUL WANZENRIED: I think you still have the visibility you're looking for. Look at the forklift gentleman.

MR. SIMMONS: Right next door.

PAUL WANZENRIED: Right next door to you. His sign is purple and white, I think.

MR. SIMMONS: I believe you're correct.

PAUL WANZENRIED: I can read him from Union Street. So I think with the white background, your lettering is going to show up whether it's black, gray, dark day.

And it's a sizable sign. It's 4 1/2 by 5 feet, so it's -- it's not -- it's 5 feet in the air and 4 1/2 feet wide. You're not -- I think you'll be all right.

MR. SIMMONS: Okay. All right. Okay.

JAMES IGNATOWSKI: That's it, sir. Thank you very much.

MR. SIMMONS: Thank you very much. Appreciate it.

JAMES IGNATOWSKI: Motion to close the meeting?

PAUL BLOSER: Second motion to close the meeting.

The meeting ended at 6:12 p.m.

The 5/12/15 Architectural Advisory Committee minutes were approved.