

CHILI ARCHITECTURAL ADVISORY COMMITTEE  
June 13, 2017

A meeting of the Chili Architectural Advisory Committee was held on June 13, 2017 at the Chili Town Hall, 3333 Chili Avenue, Rochester, New York 14624 at 6:00 p.m. The meeting was called to order by Chairperson James Ignatowski.

PRESENT: Matt Emens and Chairman James Ignatowski.

Chairperson James Ignatowski declared this to be a legally constituted meeting of the Chili Architectural Advisory Committee. He explained the meeting's procedures and introduced the Committee and front table. He announced the fire safety exits.

JAMES IGNATOWSKI: First applicant. Kamco.

1. Review of proposed signage for Kamco Supply Corp. Of New England located at the corner of Paul Road and Trade Court in Chili New York.

MS. GILBERT: Hello. I'm Sara Gilbert, G-I-L-B-E-R-T, with Pinewoods Engineering here tonight representing Kamco Supply Corp. The reason that we're here tonight is their signage proposed -- the facility is located in an industrial zone. The building signage is code compliant. We're asking a variance for the freestanding monument sign, and as a result, they have requested us to come tonight and get your opinion to pass along to the Planning Board. A copy of the signage has been provided to you.

Just to give you an idea what you're looking at, this is the front -- this is the site in Queensbury Kamco has. It will be very similar to the one in Chili. That is what these are pictures of. The front facade of the building will face Trade Court and will have what we're calling the secondary building-mounted signage. The face of the building that will face Paul Road is the lower picture on the page. That will have what we're referring to as the primary sign, the larger of the two signs.

This photo of Queensbury is actually a pretty good idea of what that sign will probably look like from Paul Road. What is depicted on here, that sign, the sign that we're proposing will be twice that size, just so that you can -- this is about 28 square feet and it will be about 60 square feet.

This picture at the top gives you an idea what that sign will look like. The one over the front facade of the building will have a downward light, exactly like you see in that picture. The one that is facing Paul Road will have a small box fixture above it. You can kind of see the black square in that picture. The freestanding sign would be located at the corner of Paul and Trade, within the required 15 foot setback from the property line.

The sign will have a total of 85 square feet, double-sided. You can see the picture has the "Kamco." There will be a little box below it with the address and then it will have the "open to the public" sign. And we're requesting a sign variance for area, as well as height, site -- the sign will be 8 feet, 6 inches.

We feel the variance request is very reasonable given the fact that the building is being pushed so far back on the property due to the request of the Town. It is important for the trucks to know where the driveway is and the facility is for safe turning movements and the building will hopefully be screened pretty well from the trees on Paul Road on the berm.

The monument sign will be lit with a ground fixture on each side. The ground fixture will comply with the code and will be shining just on the sign area.

JAMES IGNATOWSKI: That's it?

MS. GILBERT: That's all. I will answer any question.

MATT EMENS: Just a few, Sara (Gilbert). The colors are black and yellow?

MS. GILBERT: Yes.

MATT EMENS: Is that the corporate colors?

MS. GILBERT: You know --

MATT EMENS: Because it looks like a little goldish in the picture, but obviously the picture in here is yellow, more of a yellow.

MS. GILBERT: Um, and to be honest, I'm not positive if that is supposed to be a black or very dark brown like a chocolate brown.

MATT EMENS: Fair enough. The good news is it is two colors, which is what the zoning says for signage.

The material of the signs, what will that be?

MS. GILBERT: Um, it's going to appear like it's made out of like a wood, like a painted wood. It will not be like a plastic or shiny type sign.

MATT EMENS: Okay. On the light fixtures, I didn't see it until you pointed out, the one on the front of the building, is that an LED or what is that fixture?

MS. GILBERT: I don't believe that light will be LED. I take it, back. It will be a downward-facing fixture, shining just on the sign.

MATT EMENS: Just for the sign. Hard to see on this little picture. That is what I was

gathering.

So I guess the question really about the back -- back to the light fixtures, the ground light fixtures for this -- for the monument sign out front, if those would will be LED or incandescent -- not incandescent -- or halogens? Not sure.

MS. GILBERT: I'm not sure.

MATT EMENS: It's not in your site lighting package yet? I don't remember seeing it.

MS. GILBERT: We just got the site lighting package from the vendor last week so we haven't got it submitted to the Town yet. It will be coming. I know Kamco likes LED on the building, so -- I'm sorry. I guess I don't know if -- if you're trying to get a feel if it is bluish light or softer light?

MATT EMENS: Well, yeah, the biggest concern always is color temperature, right? So the sign doesn't look -- it seems like it will be a nice looking sign from the pictures here and I'm guessing you will have some kind of landscaping. I know it's in a tough spot because you have the edge of your berm, but you should be able to -- you should -- the way it is presented, it looks quite similar.

MS. GILBERT: Um, it will be -- you can see there is actually a really large existing maple that will be -- will be almost right be the sign shadowing it a little bit. I will have to find out.

MATT EMENS: Yeah, just color temperature, and obviously, you know, you have hit the highlights that it is ground-lit.

Not internally lit, which we shy away from. So those are the only -- I was just looking for some clarification on those. No issues.

JAMES IGNATOWSKI: Um, just one question that I have is -- I'm not familiar with how the Zoning Board looks at the sign, but they basically asked or they represented it was one big square, being able to take the true area of the sign?

MS. GILBERT: That's correct. I don't know -- we did -- we submitted this twice, because I guess the first time we had it incorrect. I don't know if your version has this, but we did submit it to the Zoning Board. It shows kind of like a red square around the whole thing.

JAMES IGNATOWSKI: Yep. A lot of blank space that you have to get a variance for.

MS. GILBERT: Right.

JAMES IGNATOWSKI: My only request that I have is that your presentation sheets be resubmitted with the colors labeled, the material of which the sign is going to be made, what material the sign will be made of. And you provide some type of cut sheet for the lighting on the building and the ground lights for the monument sign. So the Building Department has a clear idea and clear plan on what you plan on putting on the site.

And other than that, I have no other comments.

MS. GILBERT: Thank you.

JAMES IGNATOWSKI: You're welcome.

The next item on the agenda is the approval of the minutes from the May 9th, 2017, AAC Committee meeting.

MATT EMENS: I would like to make a motion to approve the minutes.

JAMES IGNATOWSKI: Based on -- I would like to second that motion.

The Board members were all in favor of the motion.

The meeting ended at 6:11 p.m.