

CHILI ARCHITECTURAL ADVISORY COMMITTEE  
September 11, 2018

A meeting of the Chili Architectural Advisory Committee was held on September 11, 2018 at the Chili Town Hall, 3333 Chili Avenue, Rochester, New York 14624 at 6:00 p.m. The meeting was called to order by Chairperson James Ignatowski.

PRESENT: Robert Latragna, Matt Emens and Chairman James Ignatowski.

Chairperson James Ignatowski declared this to be a legally constituted meeting of the Chili Architectural Advisory Committee. He explained the meeting's procedures and introduced the Committee and front table. He announced the fire safety exits.

JAMES IGNATOWSKI: We're short two people. Who do I have in the audience?

MR. GALLINA: Evan Gallina representing The Towers.

JAMES IGNATOWSKI: All right. You will be up first.

1. Review of the proposed signage for "The Towers" located at 1200 Scottsville Road, Chili New York.

Evan Gallina was present to represent the application.

MR. GALLINA: Evan Gallina representing Gallina Development. Owned the property for about two years now. The old sign blew over a couple years back in a wind storm and trying to make aesthetic upgrades to the property. I was told you guys all had the information on the sign. Just trying to dress it up and make it a little more aesthetically pleasing, rebrand the property a little bit and put them under our umbrella to brand. So that's the idea.

MATT EMENS: The colors that are selected, typically we try to get something that complements the building.

Are you planning on painting the building or --

MR. EVANS: We painted both buildings in the last year. Buildings are tone on tone light gray/dark gray and that's what the sign represents now.

MATT EMENS: So it does -- the sign does actually match the colors?

MR. EVANS: Yes.

MATT EMENS: Got you.

ROBERT LATRAGNA: The rendering, the lighting on the ground is the lighting that will be used for the sign? I just wanted to be sure that was ground lighting.

MR. EVANS: It was existing lighting. We plan to keep that uplighting.

ROBERT LATRAGNA: Thank you.

JAMES IGNATOWSKI: So I'm assuming the colors in terms of versus the towers, that is going to be just bright white?

MR. EVANS: Yes.

JAMES IGNATOWSKI: Is there an opportunity to just maybe go a shade down and make it a little less harsh instead of just bright white?

MR. EVANS: For the actual letters itself?

JAMES IGNATOWSKI: Just the color of the sign where it says -- where the towers are. It is like a white outline. This part right here (indicating).

MR. EVANS: Yeah. I mean, we can adjust that.

JAMES IGNATOWSKI: Just a -- because I don't recall there being a bright white on the building. You said it is gray and dark.

MR. EVANS: Light gray and dark gray.

JAMES IGNATOWSKI: I would tone that white down just a bit.

The only thing I would ask also is that -- as part of the approval that you get these drawings and you mark on them the color according to what we just talked about and a -- and assign numbers to them in terms of catalogue numbers, what type of gray it is, what type of black you're using and that's about it.

Okay?

MR. EVANS: All right. Not a problem.

JAMES IGNATOWSKI: Thank you.

2. Review of the proposed signage for Rose Hill Estates located on Beaver Road, Chili New York

John West and Terri Wood were present to represent the application.

MR. WEST: John West for the Faber Builders application for a monument sign for the entrance at Rose Hill Estates.

I think we submitted renderings and dimensions and so on. The property that is going to be located on is privately owned now, but we have an agreement with the homeowner to allow the

sign. We'll maintain it through the course of our development, and once we're completed, it becomes his prerogative whether to remove it or keep it.

MATT EMENS: Sorry, go back to that again. It's going -- the --

MR. WEST: The sign is being installed essentially on private property. We don't own it any anymore. We have already transferred title to the homeowner.

MATT EMENS: It's on one of the corner lots.

MR. WEST: Yes. On Clinton and Beaver Road.

MATT EMENS: So you're going to install --

MR. WEST: We'll install it. We're going to maintain it as long as we're there developing homes, and then when we're done, if he wants to have it removed, he can remove it or he can keep it.

MATT EMENS: That is interesting.

MR. WEST: That is a private agreement between us and the homeowner.

MATT EMENS: I see you guys are building like wild fire over there. There were a couple of phases, two or three phases in that?

MR. WEST: Five.

MATT EMENS: Okay. I totally recalled that incorrectly.

MR. WEST: Total number of lots is upwards of 100 give or take.

MATT EMENS: What phase is this?

MR. WEST: 1. 1A.

MATT EMENS: I was trying to get a range how many years.

MR. WEST: We probably will be there six plus years.

MATT EMENS: Okay. The only -- I think it looks nice. Obviously the colors are complementing. I'm assuming the pallet and materials are what you're using in the homes --

MR. WEST: Yes. Very similar.

MATT EMENS: The only thing I noticed was I appreciate the fact that you're trying to put on there it's a Faber community. Just when it says "another Faber community," the only thing I thought of and I don't know if this matters or you care, but I just thought it might make more sense if you already put that on there -- I guess if the zoning even lets you put that on -- not up to us, but it might just sound nicer if it said "a Faber community," instead of "another." That is just something I noticed.

But other than that, I think it looks nice.

MR. WEST: It says that because other comparable signs we have in different subdivisions use that term or phrase and it's the same person that developed the sign.

MATT EMENS: Got you.

MR. WEST: She just repeated it. If the Board wants to see it slightly different, we have no problem adjusting the language there.

MATT EMENS: So the reason it's there is because that's what you have on other ones?

MR. WEST: Right. Not necessarily in Chili, but Henrietta, Greece. That's what they say. It's kind of our tag line.

MATT EMENS: Okay. That's all I have got.

ROBERT LATRAGNA: Will the sign be lit?

MR. WEST: No, just natural light. No electricity. Essentially it's a maintenance-free sign for the homeowner.

ROBERT LATRAGNA: And the materials?

MR. WEST: Um, really to be honest with you, you know, I don't know the material. I believe it's wood. I mean obviously it's natural stone for the pillars. I think the sign itself is made of wood and paint. And it's -- I think it's engraved, like a dimensional -- the letters.

ROBERT LATRAGNA: You intend to maintain that for the length of time you're there?

MR. WEST: Exactly. Until we transferred the last lot at Rose Hill, which like I said, could be six, seven years.

ROBERT LATRAGNA: No further questions.

JAMES IGNATOWSKI: I think the sign looks nice. I like the stone. I like the details that are on it. The only requirement for approval would be is that you submit a drawing to the Town and to us that has the color labeled -- the colors need to be labeled. You need to label the materials, the stone for the sign.

MR. WEST: This is our sign designer and manufacturer.

MATT EMENS: Perfect timing.

MS. WOOD: Phew.

MATT EMENS: You can answer what the materials are.

MS. WOOD: High-density urethane foam and then we'll have steel brackets, powder-coated.

ROBERT LATRAGNA: So the sign is steel brackets with polyurethane foam over it and then --

MS. WOOD: High-density urethane foam. They called it HDU.

ROBERT LATRAGNA: And is that real stone on the side or is that the faux?

MS. WOOD: The stone? That's going to be one of the -- isn't that going --

MR. WEST: It's real stone, masonry work on either end of the sign itself.

ROBERT LATRAGNA: The caps are also the foam?

MS. WOOD: No. I think the cap -- the caps are going to be -- we were looking at doing cedar, you know, made out of cedar so it would look really well.

ROBERT LATRAGNA: I don't know if you missed it, but the Chairman asked for the

colors and materials to be labeled on the rendering to be submitted.

MS. WOOD: We have determined colors. They are not labeled. I do have Sherwin Williams color matches in here.

MR. WEST: We can add it to a rendering and resubmit it.

MS. WOOD: And just hand it to --

JAMES IGNATOWSKI: The reason we ask for that is so when we submit this to the Building Department, the Building Department has the same thing we talked about here and it is going to be built the same way in the field.

MR. WEST: Right.

JAMES IGNATOWSKI: In the past, people have not put it on there. They okayed it and all of a sudden on the colors are changed. So that is part of that process, we request all of the colors be labeled. If you have the catalogue number, that's great. All of the materials need to be labeled.

Do you have a site plan for this, where this is located on the property at all?

MR. WEST: It was submitted in our application. Essentially it's a survey with the sign location kind of penciled in there.

JAMES IGNATOWSKI: We didn't get one. So I request -- that's part of your approval, that you include that in the final drawings as part of your packet, to submit that to the Building Department.

MR. WEST: Okay.

MS. WOOD: Is that it there?

MR. WEST: We submitted seven copies. I have one here. But I will -- but I will resubmit additional copies of the survey with the sign marked out, as well as an updated rendering with the colors and materials labeled.

JAMES IGNATOWSKI: Right.

MR. WEST: Okay?

JAMES IGNATOWSKI: And that's -- that's it. You don't have to come back again. We just need that to be submitted to the Building Department.

MR. WEST: Okay.

JAMES IGNATOWSKI: All right.

MS. WOOD: And I'm -- what about approval?

MR. WEST: We're scheduled for the ZBA Board.

MS. WOOD: This is only one of the two meetings. Okay.

MATT EMENS: That's where the seven copies are -- for the Zoning Board.

MR. WEST: Right.

JAMES IGNATOWSKI: Thank you very much.

No one was present to represent the remaining applications. The Board discussed how long they would wait to see if a representative for Application #3 showed up.

Robert LaTragna made a motion to approve the 3/13/18 Architectural Advisory Board meeting minutes and Matt Emens seconded the motion. All Board members were in favor of the motion.

There was a pause in the proceedings while the Board waited to see if an applicant representative for Application #3 would arrive.

3. Review of proposed menu boards for McDonalds located on 3303 Chili Avenue, Chili New York.

No representative for Application #3 arrived.

James Ignatowski made a motion to close the meeting, and Robert LaTragna seconded the motion. All Board members were in favor of the motion.

The meeting ended at 6:26 p.m.