

Chili Architectural Advisory Committee 9-10-2019

PROCEEDINGS HELD BEFORE THE ZONING BOARD OF APPEALS AT  
3333 CHILI AVENUE, ROCHESTER, NEW YORK ON SEPTEMBER 10TH, 2019  
AT APPROXIMATELY 6:00 P.M.

Chili Town Hall  
3333 Chili Avenue  
Rochester, New York 14624

CHAIRPERSON: James Ignatowski

MEMBERS: Robert Latragna  
Matt Emens

REPORTED BY: Rhoda Collins, Court Reporter  
FORBES COURT REPORTING SERVICES, LLC  
21 Woodcrest Drive,  
Batavia, NY 14020  
(585)343-8612

APPLICANTS:

1. Canceled Review of Target Drive-up Beacon Signage located on 3181 Chili Avenue, Chili, New York.
2. Review of New Hope Community Church signage located on 3355 Union Street, Chili, New York.
3. Approval of the draft meeting minutes for the 7/9/2019 A.A.C. meeting.

JAMES IGNATOWSKI: I would like to bring to order the September 10, 2019, Chili Architectural Advisory Committee meeting. All Board members are present and this will be considered a legal meeting. When called to the podium please state your name and the name of the firm you represent, and at the end of your presentation please give your card to our Stenographer. Introductions, to my left is Matt Emens, I'm James Ignatowski, Chair, and to my right is Bob Latragna. Our first applicant was actually Target, they

were going to bring in a drive-up Beacon sign and they called to say they are not going to be here today. So review of the New Hope Community Church will be the first person on our agenda.

PHILLIP LEPORE: Good evening, my name is Phillip LePore, L-e-P-o-r-e. I am representing New Hope Community Church of Chili. We are here to ask the review committee, the Architectural Review Committee to approve of a redesign of our existing monument sign. I'm here with Joy Hogan, who is one of the senior pastors of the church and Howard Seaman, who is the facility manager, he would also be the person doing the work for the church. I did give you guys a proposal in addition to our application, it kind of goes step by step. Shows you on the first page of the existing sign which we would use as a base to build out the new sign. The new sign and its dimensions are on the front cover. Those colors are about as accurate as we can get. We did bring some composite; this is what we'll be nailing to the existing sign. If you would like to take a look at that I can bring this up.

ROBERT LATRAGNA: Please do.

PHILLIP LEPORE: Because we have revised the exterior and the face, that Union Street face of the church, we want our sign to match. So the sign has been there for approximately 25 years in its existing state and it needs a face lift and we would like it to match the facility. So the way the construction would take place is we would ensure that the existing sign, which is very sturdy, built out of six-by-six pressure treated wood, would serve as a subbase. We would nail the -- for the sign body itself we would nail the composite to it, along with some reinforcements. And for the bottom portion we would use a mesh with a stucco to make it look similar to a concrete base. I took some pictures of the face, the color scheme of the face facing Union Street facing of the church showing you the color scheme there. Also, the interior of the church so our members the congregants see it kind of matches the new décor and design of the church. On Page 3 of the proposal we put some examples of signs that are similar, to similar churches so you guys could see the -- so the Board could see these signs that are already built out. On Page 4 of our proposal we would build -- we would construct -- or have manufactured the lettering out of brushed stainless steel so it will be weather proof and would have a modern look to it matching the church, and certainly enhancing the environment and neighborhood. On Page 5 of the proposal that we handed out we would like to put border, a retaining wall as we call it, and use a dark mulch. As you can see, the existing sign and the, I think the existing sign on the front cover it has a lot of shrubs and some a little bit overgrown, and we would like to kind of clean that up completely and go with a much cleaner look. So on Page 5 of the proposal we would use stone border with a dark, probably black mulch. I would like to approach the Committee just so you can see the color of the stone and the dimensions, if you would like to see?

ROBERT LATRAGNA: Certainly.

PHILLIP LEPORE: It would be the stone and cap. They are five and a half deep, twelve-foot long and four inches high. So we will put two. So the border wall around the sign would be approximately ten inches high.

ROBERT LATRAGNA: The cap, the eleven, is that two five and a half inch?

PHILLIP LEPORE: They're five and a half inches deep, they're four inches high. So two, there'll be eight, and cap is about an inch and a half, two inches. So will be approximately ten inches. It would sit on, so we would put a border around of crusher run stone so it would sit on that. Probably be just under ten

inches from the ground and serve as a border. It would be a 16-square foot -- I'm sorry, 16-foot border square. So that is, what is that, I can't do the math in my head. So each side of the border is 16 feet, which is the existing border you can see on the front cover there's a border around it made out of pressure treated wood and that is 16-foot square.

ROBERT LATRAGNA: You would build this on the same footprint?

PHILLIP LEPORE: Yes, we would put it on the same footprint, correct. The sign dimensions would get slightly lower. The sign dimensions for all intents and purposes would be exactly the same, a little bit lower.

JAMES IGNATOWSKI: Anything else, sir?

PHILLIP LEPORE: No, that is it.

JAMES IGNATOWSKI: Matt, any questions?

MATT EMENS: So you are going to put some plantings back in place, some shrubs?

PHILLIP LEPORE: That is correct, much lower, much smaller.

MATT EMENS: And then the materials you are showing at the end here, you're showing tracks and this is the Lowe's brand, the decorators, not that it matters, but which color -- I guess it doesn't matter which product, just making sure I understand the color. You presented this one and there's a different one in the packet, so it's like that same gray color or are you using this one?

PHILLIP LEPORE: Yes, Joy is the designer.

JOY HOGAN: Lowe's was unable to provide the sample for the fabricator, so this one was the same color so that was the one we brought, but the same color as that.

MATT EMENS: Okay. And I guess the only other thing I have right now would be that, I like the look of the sign. I appreciate the Page 3 showing examples of similar ones, and the main thing I noticed on those two that they both have, that I was looking at on the front page, is making sure the base is actually smaller at the top or the top is larger than the base just so it has relief. I think that since you have that 16-foot square I guess I'll say raised bed around it, I'm not really worried that it's just wood, I guess a stucco finish, the lawnmower may still hit. But it's ways away, I guess I'd recommend if you look at the front page, if we were to say that the sign is going to be the 130 -- once again, I will stop there for a second and go back to the zoning committee has comments on the size of the sign.

PHILLIP LEPORE: We're meeting with the Zoning Board in two weeks.

MATT EMENS: So when I say it's all under the assumptions they will accept the size of the sign, but my point is if the sign ends up 137 inches wide I would recommend you at least two inches on each end to make that kind of come in, or if it's bigger, so it has a shadow line, a little bit of relief there.

PHILLIP LEPORE: Okay.

MATT EMENS: And one last thing, I was going to ask about lights but I see in the picture that there's existing light. Are you going to continue to light the sign?

PHILLIP LEPORE: That is correct.

MATT EMENS: Will there be a new fixture?

PHILLIP LEPORE: Yes, it will be a ground light.

MATT EMENS: So it will be lower and a little bit more hidden?

PHILLIP LEPORE: Yes.

MATT EMENS: Great, thank you.

ROBERT LATRAGNA: Will that fixture be below the height of the wall?

PHILLIP LEPORE: It can be. It can sit low. Is that the goal would be to have it hidden?

ROBERT LATRAGNA: Just asking.

PHILLIP LEPORE: I think it's a good idea to have it as low as possible without, you know, problems. I think that's a good idea.

ROBERT LATRAGNA: What is the height of that?

PHILLIP LEPORE: The retaining wall?

ROBERT LATRAGNA: Yes.

PHILLIP LEPORE: Ten inches.

ROBERT LATRAGNA: Yes, I already have that written down. And how tall were the columns on the end, the cap?

PHILLIP LEPORE: The cap would bring it to ten inches.

ROBERT LATRAGNA: All right, I am good.

JAMES IGNATOWSKI: The upper part of the sign, what color of the upper part of the sign is it going to match on the church?

PHILLIP LEPORE: I think the earth tone. If you look at the existing pictures, the grayish highlights with the brown of the walls. Kind of the dark brown look to the -- I think it will match with the gray bottom.

JOY HOGAN: Actually the accent we added to the building you will see on Page 2, the triangle accent color at the top is a dark brown/gray, a very similar brown/gray. Which is similar to the color of the composite decking that we chose.

JAMES IGNATOWSKI: Okay. I'm assuming you are going to hand this into the Building Department once we're done with this meeting in terms of your form submission, correct?

PHILLIP LEPORE: I will.

JAMES IGNATOWSKI: Okay. One thing you ought to note in here is that you are replacing the existing lighting with something closer to the ground.

PHILLIP LEPORE: Okay.

JAMES IGNATOWSKI: You should provide the Building Department with a cut sheet of what you plan on using. So it matches, they have a feel of what you are going to do. On Page 5 of this packet, you say a ten-inch retaining wall, just stick the word ten-inch high retaining wall. So the clerk finds that with the building inspector. Other than that, I have no other questions. Thank you very much.

PHILLIP LEPORE: Can I ask quickly, is when we approach the Zoning Board would we received in the mail prior to that meeting, which is on the 22nd, any level of approval or disapproval?

JAMES IGNATOWSKI: I will forward our recommendations to the Building Department and you should something in your hand or a verbal commitment of what we have said by then.

PHILLIP LEPORE: Thank you.

JAMES IGNATOWSKI: You've got it.

PHILLIP LEPORE: Have a good night.

JAMES IGNATOWSKI: Are you good with the minutes?

ROBERT LATRAGNA: I reviewed the minutes, I will move to acceptance.

MATT EMENS: Second.

JAMES IGNATOWSKI: The minutes from the past AAC meeting have been approved. That concludes tonight's meeting. Thank you very much.

REPORTER CERTIFICATE

I, Rhoda Collins, do hereby certify that I did report in stenotype machine shorthand the proceedings held in the above-entitled matter; Further, that the foregoing transcript is a true and accurate transcription of my said stenographic notes taken at the time and place hereinbefore set forth.

Dated this 21st day of September, 2019.

At Rochester, New York

Rhoda Collins