

CHILI ARCHITECTURAL ADVISORY COMMITTEE
June 13, 2023

A meeting of the Chili Architectural Advisory Committee was held on June 13, 2023 at the Chili Town Hall, 3333 Chili Avenue, Rochester, New York 14624 at 6:00 p.m. The meeting was called to order by Chairperson James Ignatowski.

PRESENT: Robert Latragna and Chairman James Ignatowski.

Chairperson James Ignatowski declared this to be a legally constituted meeting of the Chili Architectural Advisory Committee. He explained the meeting's procedures and introduced the Committee and front table. He announced the fire safety exits.

1. Review of proposed signage for New Ebenezer Seventh-day Adventist Church located at 2710 Chili Avenue, Chili NY 14624.

Kevin Holman, Eric Smart and Hanson Drysdale were present to represent the application.

MR. HOLMAN: My name is Kevin Holman. H-O-L-M-A-N is the last name spelling. And I'm a member of the Ebenezer --New Ebenezer Seventh-day Adventist Church.

And we're here, as the variance says, requesting permission to have an electronic sign in front of our church. We know that it's not something that you -- you always do, but we would like to ask if we could. We're looking for better communication with the community. Let them know what kind of programs we'll be offering. How we can communicate with the people with programs, stop smoking clinic, high blood pressure clinic, youth activities. It's a great way to articulate what's going on inside with the community that goes by there all of the time. I do understand with an electronic sign there are some stipulations that -- we're willing to abide by those. We think it is ease of making changes for schedules, for programs. By doing an electronic sign, in inclement weather you don't have to make your way out there and make changes each time. And we would do both sides that are available for us to do -- via bluetooth.

So that is our request. And we're awaiting instructions and any changes we could make to accommodate.

JAMES IGNATOWSKI: Any questions?

ROBERT LATRAGNA: Um, current sign is -- is this larger than the current sign?

MR. HOLMAN: Approximately the same size. It will fit in the same space. Overall height is -- is 12 feet from bottom to top. But the sign height is 8 1/2 feet. There is a little crown on the top of the sign just for decoration. I believe they provided copies for everybody.

ROBERT LATRAGNA: I -- this shows this at 7 feet tall.

MR. HOLMAN: The -- the total overall height will be 7 feet tall, yes.

ROBERT LATRAGNA: It's not very different from your current sign. Your current sign is -- is a monument sign, which is our preference. Why did you decide to go with the sign?

MR. HOLMAN: We think with being able to change the programs and times and actually it's a way to communicate with the community, as they would go by. It won't be -- it can be just a static sign, but it's easy to change. It makes it a lot more, I think, visible for any kind of changes we would like to make.

ROBERT LATRAGNA: So you believe -- it's -- your intention is to have this -- the text be static and change occasionally. It will not scroll?

MR. HOLMAN: No. No.

ROBERT LATRAGNA: I -- I don't have any further questions at this time.

JAMES IGNATOWSKI: What we're more concerned about is the actual look of the sign. And one of the rules of -- of the -- actually, with the code -- for the architectural portions of the sign it states that you need to have some elements that are common with your building. And if I'm correct, the existing building, there is a brick structure, kind of a Colonial-looking building. Is that correct?

MR. HOLMAN: That's correct.

I have an idea. With the base of the sign, if you look there, it is almond colored. I suggested making the base surrounded with brick to kind of blend a little more with the architecture of the building.

JAMES IGNATOWSKI: Yes. That was one of my recommendations, to incorporate the brick into the signage somehow. Also, the color that you're showing here is not present on the building at all, so I would suggest that or recommend that you look at a different color scheme that is reflective what you have there on the property already. So it kind of blends in with the surroundings.

MR. HOLMAN: The current colors -- I chose almond. The current trim on the Church itself is white or a little off-white.

JAMES IGNATOWSKI: It's white.

MR. HOLMAN: That can be done, as well. I have a sample of the kind of material if all that is needed as to what it will be like.

ROBERT LATRAGNA: Would you bring that up here, please?

MR. HOLMAN: Certainly.

JAMES IGNATOWSKI: Rather heavy.

MR. HOLMAN: In the packet it indicates the actual weight of the steel. And it is wind-resistant. There is also a cover over it for vandalism purposes and for weather.

JAMES IGNATOWSKI: Pretty heavy. Those are my comments on it really. It just -- currently as it stands, it just doesn't match anything on the existing building. So my recommendation is somehow incorporate the elements of the existing building into your proposed sign.

MR. HOLMAN: So color change and --

JAMES IGNATOWSKI: Whether you want to incorporate the brick or the trim package that is on your existing facility, that's totally up to you.

MR. HOLMAN: We can make that happen.

JAMES IGNATOWSKI: All you need to do is come up with another proposal for us and we'll look it over and should be no problem then.

MR. HOLMAN: Okay.

JAMES IGNATOWSKI: All right. Any other questions for us?

I notice in here you have a high impact protection on the sign.

MR. HOLMAN: Yes.

JAMES IGNATOWSKI: Is that for vandalism?

MR. HOLMAN: Vandalism and wind. Wind. A lot of times it gets wind sheers coming in different directions and it really pushes and leans on it. And if there is not a cover on it, it can damage the sign. There is a warranty on it, as well, from the manufacturer.

We will again go back and check the color to be more in line with -- with the church and --

JAMES IGNATOWSKI: One thing I forgot to ask. On the current existing sign there is lighting out there. Do you plan on keeping that or is that going to be --

MR. HOLMAN: Well, the sign comes with internal lighting. If internal lighting is acceptable, then we'll do that.

JAMES IGNATOWSKI: Yes, it is. Just for our references, if it will stay or go, we just want that noted on the drawings somehow so the Building Department knows that.

MR. HOLMAN: It is in the instructions, but if it is not, it can be changed so it is just external lighting. But it comes with internal lighting.

One other question I was thinking, um -- by doing that, the internal lighting -- static signs, but it can change. You know, we can change what it says, but it will not be scrolling or waving or anything of that nature. Which should not cause any obstructions. And the address to the church will be on the structure.

JAMES IGNATOWSKI: Oh, yes.

MR. HOLMAN: If we do the brick, it will be on the exterior of the brick. If we do it on the top, it will be on both sides so it will be visible for emergency services in any direction.

JAMES IGNATOWSKI: Yes. Thank you for pointing that out. I forgot to point that out. We need the address on the sign.

ROBERT LATRAGNA: The color of the text, will this be variable colors?

MR. HOLMAN: It can change. It can change. If there is any stipulation, whether we program it -- you know, we need to be aware of it so we'll not violate those stipulations, but it can change. You have can have a color that can be red, white and blue or all white, all blue. It has variable ways of doing it. So the control is on us. As long as we know the stipulations, we can stay within those guidelines.

JAMES IGNATOWSKI: There is an existing sign on the -- what is that facility over on Scottsville Chili Road? American Legion. The American Legion. They put up the same type of sign and incorporated the elements from the existing building that is there. And they have picked out a very good color for the lettering. It's not a bright white. It's kind of a lower tone to it.

It's -- you can read it. It's not a problem, but it's not super intrusive. It's just a warmer color to the lighting and looks more nature, which -- around the building. So if you have an opportunity to check that out, it would be kind of neat to see if that would work with your sign.

MR. HOLMAN: American Legion? The address or location?

JAMES IGNATOWSKI: Scottsville Chili Road near -- is it Stottle?

ROBERT LATRAGNA: And that is just so that it doesn't, you know, bother the neighbors. You know, we want to avoid -- in your particular case, there's not a lot of housing right there. You have CVS across the road and -- and a repair shop, I believe is also there. But -- but I don't see that there is a lot of housing right there. Although, on -- on the far side.

Will this be lit on both sides? I assume.

MR. HOLMAN: Yes.

I have one other question. In terms of time, are there any guidelines on time? Dusk to dawn? Or -- or that kind of thing as the lights go on or off internally?

ADAM CUMMINGS: That would be up to the Building Department. They would be stipulating that for you. We're just concerned with the architectural portion of the sign.

MR. HOLMAN: All right. Once we make the changes, we make an appointment to come back?

JAMES IGNATOWSKI: Yes, sir. Bring the revised drawings or get the revised drawings into the Town like you did already and then we'll review them at the next appropriate meeting.

MR. HOLMAN: Okay. Thank you.

JAMES IGNATOWSKI: Any questions, gentlemen?

MR. HOLMAN: That's it. We're satisfied.

JAMES IGNATOWSKI: Anything we can do to help?

MR. HOLMAN: Not now. We will work on what has been suggested and get back to you as soon as possible.

We just want to try to be an integral part of the community and let people know what we're doing, be warm and inviting and follow the guidelines as prescribed.

ROBERT LATRAGNA: I would like to welcome you to Chili.

MR. SMART: This our is our pastor, Pastor Drysdale. I'm the head Deacon. Our Risk Management is right there and our property -- and our Project Manager.

ROBERT LATRAGNA: Pleasure to meet you.

JAMES IGNATOWSKI: Thank you very much gentlemen for coming in.

MR. HOLMAN: Thank you so much.

JAMES IGNATOWSKI: Since there are no other applicants and no issues with the past meeting minutes, I bring this meeting to a close.

The meeting ended at 6:14 p.m.